

# PARTNER LAUNCH PAD



# Inventory List for Success

02

## Sell-Out Products

Gain access to our exclusive list of Sell-Out Products available only to our partners.

- Sell-Out Products
- Multiple Niches
- Weekly Analysis
- Weekly Optimization

## Amazon Buy Box Wins

82% of Amazon sales come from Amazon Buy Box. Leverage our formula to attract more customers and win the Amazon Buy Box for your products.

- Gain Access To Our Amazon Buy Box Winning Blueprint

## Customer Relationship Management

Manage your customer relationships with ease by taking advantage of our team's account management.

- Account Management
- Return Management

## Manufacturer & Supplier Relationships

Take the weight off your shoulders by maintaining good relationships with your vendors.

- Manufacturer Management
- Supplier Relationship Management

## Five Star Reviews

Collect five star reviews on autopilot by leveraging our experience in delivering a great value to your customers.

- Product Reviews
- Store Reviews
- Customer Review Management

## Product Marketing

Market your products with confidence and get sales on-demand with our in-house marketing team.

- Marketing Strategy
- Marketing Campaigns
- Weekly Analysis



# KICK-OFF TIMELINE

*What to expect within your first 6 months*

PHASE  
**01**

## **Business Formation | 1 – 4 Weeks**

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The first step to launching a successful Amazon business is setting up an EIN, Amazon Seller Account, and Reseller's Certificate. If required, this will also be when we design your website.

PHASE  
**02**

## **Product Hunting | 4 – 8 Weeks**

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We'll analyze recent sales trends, search inquiries, per-unit profitability, and long-term potential to identify a viable product (or product line) to build your new Amazon business around.

PHASE  
**03**

## **Inventory Fulfillment | 4 – 8 Weeks**

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After placing the order, it will take a few weeks for the inventory to arrive at our Partnership Prep Center. Once it does, our team labels and packages your items for delivery to Amazon's warehouse.

PHASE  
**04**

## **Warm-Up & Scale | 2 – 3 Months**

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Here's where the fun begins! We'll start with a soft launch to test the performance of your products. From there, we scrap the underperformers and double down on the winners as we scale and grow your store.

# The Next Steps...

04

## 1. Create Your Account

This is the only step we need you to do. We handle everything else :)

## 2. Acquire Products

Next, we begin preparing your products to go live on your store.

## 3. Launch Your Store

Then, your store goes live and the sales roll in.

## 4. Check Your Profit Reports

Once a month you'll receive a Profit Report for you to review your store's success.



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\$19,997

SETUP FEE

30%

PROFIT SHARING

\$35K

PRODUCT ACQUISITION BUDGET

## PARTNER PACKAGE (PRIVATE LABEL + WHOLESALER)

BEST VALUE!

### PRE-LAUNCH

- Seller Account Setup Assistance
- Exclusive Access To Sell-Out Products
- Manufacturer & Supplier Development
- Shipping Process Optimization
- Store Formation

### LAUNCH

- Product Inventory Admin Setup
- Description Listing
- Headline Optimization
- Fulfillment Setup
- Backend Management
- Dedicated Account Manager

### POST-LAUNCH

- Product Reviews Management
- Social Media Advertisements
- Weekly Performance Summary
- Bi-weekly Product Optimization
- Monthly Performance Report
- **BONUS: SEO Marketing Strategy (\$4,997 VALUE)**
- **BONUS: Amazon Buy Box Blueprint (\$4,997 VALUE)**

## EXECUTIVE PACKAGE (PRIVATE LABEL)

**\$9,997**

SETUP FEE

**40%**

PROFIT SHARING

**\$14K**

PRODUCT ACQUISITION BUDGET

### PRE-LAUNCH

- Seller Account Setup Assistance
- Exclusive Access To Sell-Out Products
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- Shipping Process Optimization
- Store Formation

### LAUNCH

- Product Inventory Admin Setup
- Description Listing
- Headline Optimization
- Fulfillment Setup
- Backend Management
- Dedicated Account Manager

### POST-LAUNCH

- Product Reviews Management
- Social Media Advertisements
- Weekly Performance Summary
- Bi-weekly Product Optimization
- Monthly Performance Report
- **BONUS: Amazon Buy Box Blueprint (\$4,997 VALUE)**

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## PIONEER PACKAGE (WHOLESALE)

**\$6,997**

SETUP FEE

**50%**

PROFIT SHARING

**\$8K**

PRODUCT ACQUISITION BUDGET

### PRE-LAUNCH

- Seller Account Setup Assistance
- Exclusive Access To Sell-Out Products
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- Shipping Process Optimization
- Store Formation

### LAUNCH

- Product Inventory Admin Setup
- Description Listing
- Headline Optimization
- Fulfillment Setup
- Backend Management
- Dedicated Account Manager

### POST-LAUNCH

- Product Reviews Management
- Social Media Advertisements
- Weekly Performance Summary
- Bi-weekly Product Optimization
- Monthly Performance Report
- **BONUS: Amazon Buy Box Blueprint (\$4,997 VALUE)**

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# Contact Us

For questions or concerns

## Email Address

[hello@ecommpartnerships.com](mailto:hello@ecommpartnerships.com)

## Website

[www.ecommpartnerships.com](http://www.ecommpartnerships.com)

